NC College Connect

NC College Connect Toolkit Guide

Resources to Share With Your Students, Networks & Communities

How to Use this Guide

This guide is an overview of branded materials to help your school or organization promote NC College Connect. This includes an itemized list of materials as well as recommendations for use.

We encourage downloading the toolkit materials and familiarizing yourself with the items covered in this guide.

How to access the NC Collect Connect Toolkit:

- The toolkit can be accessed through the NC College Connect resources page for education professionals.
- Please use the **downloaded** toolkit items when printing, posting on social media, etc. There is no need to screenshot the images within this PDF.

01.

Printed One-Pager

How to Use: One-Pager

- The following NC College Connect one-pager has been developed to provide another way to amplify NC College Connect with students at your school or college and in your communities.
- This one-pager is sized to print on 8.5x11" paper. Print this to share at events and with those in your network. It is not designed for sharing on social media and should not be used in that medium.
- This one-pager is also included in the downloadable file on the NC College Connect resources page for education professionals.

02.

→ Social Media Graphics

How to Use: Social Media Graphics

- The social media resources in the following slides have been developed to provide optional content to elevate NC College Connect. Each social post incorporates NC College Connect branding and key messaging.
- The social graphics are suitable to be shared on your Instagram, X, and Facebook profiles and are intended to be paired with versions of the example posts included in the following slides.
- Feel free to add language that aligns to your brand's tone of voice or unique information that relates to this post. However, please do not change the meaning of the language about the program or alter the social graphics in any way.
- Please use the hashtag **#NCCollegeConnect** when posting on social media.
- **Note:** These graphics are included in the downloadable file on the NC College Connect resources page for education professionals. There is no need to screenshot the graphics included in this document.

Post #1: English

X (Twitter) Copy

Students, the hard part is behind you. Introducing #NCCollegeConnect. With NC's new simplified application program, public HS seniors w/ a weighted 2.8 GPA and above can easily apply to some @UNC_System universities & their local @NCCommColleges. Learn more: NCCollegeConnect.org!

Facebook/Instagram Copy:

Students, the hard part is behind you. Introducing #NCCollegeConnect.

With North Carolina's new simplified application program, public high school seniors with a weighted 2.8 GPA or above can easily apply to participating UNC System universities and their local North Carolina community college.

All eligible students have to do is complete a simplified application, maintain their GPA, and meet graduation and UNC System requirements. That's right - no essays!

Dig into the details at NCCollegeConnect.org!

Post #2: English

X (Twitter) Copy

With #NCCollegeConnect, North Carolina's new simplified application program, public HS seniors with a weighted GPA of 2.8 or above can easily apply to participating institutions with just a few clicks. Check it out at NCCollegeConnect.org!

Facebook/Instagram Copy:

With #NCCollegeConnect, North Carolina's new simplified application program, public high school seniors with a weighted GPA of 2.8 or above can easily apply to participating colleges and universities with just a few clicks – including some UNC System universities and your local community college.

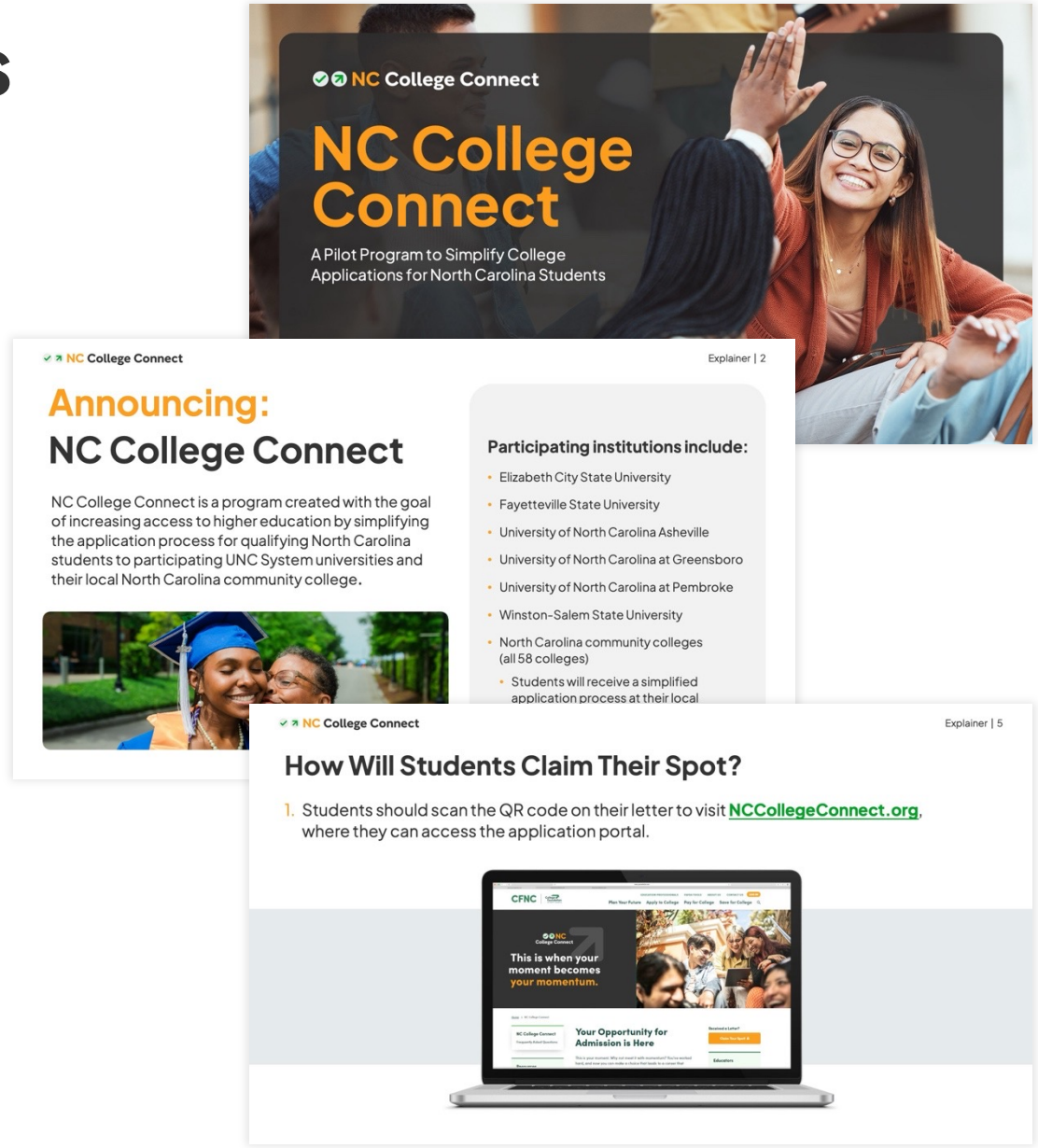
So, what are you waiting for? Meet your moment at NCCollegeConnect.org!

03.

PowerPoint Slides

How to Use: PowerPoint Slides

- The PowerPoint slides included in the toolkit are a resource to add into existing presentations about the college admissions process.
- The slides give an overview of NC College Connect, how students will claim their spot, and what students should keep in mind while navigating the simplified application process.
- These slides are included in the downloadable file on the NC College Connect resources page for education professionals.



04.

→ Email Newsletter

How to Use: Email Newsletter

Include the language below in any internal or external newsletters to spread the word about NC College Connect. All you have to do is copy and paste—be sure to choose the blurb that is best suited for your audience! This text is also included in the downloadable file on the NC College Connect resources page for education professionals.

Student-Facing Version

*Note – this was written with all students in mind, not just those eligible for NC College Connect.

Good news! If you're a high school senior at a public high school with a weighted GPA of 2.8 or above — you are eligible for the new NC College Connect program.

NC College Connect provides a simpler way to apply to your local community college and participating UNC System universities, including:

- Elizabeth City State University
- Fayetteville State University
- University of North Carolina Asheville
- University of North Carolina at Greensboro
- University of North Carolina at Pembroke
- Winston-Salem State University
- Your local community college

How does it work? If you're eligible, you'll be notified in October and directed to the NC College Connect application portal. From there, you will see a complete list of institutions where you can claim your spot by completing a simplified application for each college or university.

Eligible students: These participating North Carolina colleges and universities are holding spots just for you — a simple, streamlined process that gets you where you want to be. This is your moment. So, meet it! Learn more at NCCollegeConnect.org.

Don't think you're eligible for this program? Don't worry! There's plenty of time to plan for and apply to college. CFNC.org offers numerous resources to explore college and financial aid options.

How to Use: Email Newsletter

Include the language below in any internal or external newsletters to spread the word about NC College Connect. All you have to do is copy and paste—be sure to choose the blurb that is best suited for your audience! his text is also included in the downloadable file on the NC College Connect resources page for education professionals.

General Version

Have a high school senior in your life? If they're a public high school senior with a weighted GPA of 2.8 or above, they are eligible for the new NC College Connect program.

NC College Connect provides a simpler way for your high school seniors to apply to their local community college and participating UNC System universities, including:

- Elizabeth City State University
- Fayetteville State University
- University of North Carolina Asheville
- University of North Carolina at Greensboro
- University of North Carolina at Pembroke
- Winston-Salem State University
- Your local community college

How does it work? Eligible students will be notified in October and directed to the NC College Connect application portal. From there, students will see a complete list of institutions where they can claim their spot by completing a simplified application for each college or university.

These select North Carolina colleges and universities are holding spots for eligible students. That's right! A simple, streamlined process that gets students where they want to be.

There's still time for all students to plan and apply for college! CFNC.org offers numerous resources to explore North Carolina colleges and financial aid options.

05.

→ Messaging Points & FAQs

How to Use: Messaging Points & FAQs

- Use these message points as guide for when you're talking about NC College Connect to your communities, networks, parents, or to students – and understand the program details.
- This is **not** meant to be printed and shared as a flyer or take-home resource for students.
- This text is also included in the downloadable file on the NC College Connect resources page for education professionals.

NC College Connect

Thank you!

THE UNC SYSTEM

NC COMMUNITY COLLEGES
CREATING SUCCESS

North Carolina Department of PUBLIC INSTRUCTION