**Social Posts & Graphic Copy**

# Post #1:



**X (Twitter) Copy:**

Students, the hard part is behind you. Introducing #NCCollegeConnect. With NC's new simplified application program, public HS seniors w/ a weighted 2.8 GPA and above can easily apply to some @UNC\_System universities & their local @NCCommColleges. Learn more: [NCCollegeConnect.org](http://NCCollegeConnect.org)!

**Facebook/Instagram Copy:**

Students, the hard part is behind you. Introducing #NCCollegeConnect.

With North Carolina’s new simplified application program, public high school seniors with a weighted 2.8 GPA or above can easily apply to participating UNC System universities and their local North Carolina community college.

All eligible students have to do is complete a simplified application, maintain their GPA, and meet graduation and UNC System requirements. That's right - no essays!

Dig into the details at [NCCollegeConnect.org](http://NCCollegeConnect.org)!

# Post #2:



**X (Twitter) Copy:**

With #NCCollegeConnect, North Carolina’s new simplified application program, public HS seniors with a weighted GPA of 2.8 or above can easily apply to participating institutions with just a few clicks. Check it out at [NCCollegeConnect.org](http://NCCollegeConnect.org)!

**Facebook/Instagram Copy:**

With #NCCollegeConnect, North Carolina’s new simplified application program, public high school seniors with a weighted GPA of 2.8 or above can easily apply to participating colleges and universities with just a few clicks – including some UNC System universities and your local community college.

So, what are you waiting for? Meet your moment at [NCCollegeConnect.org](http://NCCollegeConnect.org)!